



Focus. Clarity. Results

With our core strengths in Enterprise Systems, Application Development, Data Management and Business Process and Architecture, Thoughtcorp has been able to bring a new approach to Solutions and Delivery. Our focus on project management, detailed analysis and applied design principles has allowed us to deliver well over 200+ projects to our Global 2000 customers.

Thoughtcorp is a systems integrator and business transformation consulting firm focused on the telecommunications industry.

With increased convergence within media and telecom, the landscape of the telecom industry is ever changing, and becoming extremely competitive. As companies strive to gain a competitive advantage, Thoughtcorp helps organizations innovate and transform by leveraging its unique insights, differentiated services and flexible partnering models. This has helped our customers reduce operating costs and generate new revenue streams. We do this by delivering to the Telecommunications Industry a vast array of Services that include, but are not limited to Systems Integration, Application Development, and Management and Advisory Consulting Services.

Domain expertise in Communications project delivery

We spend a significant amount of time and effort recruiting and training skilled Communications resources resulting in a strong practice with deep expertise. Combining this skill set with our sound CRE-8! Methodology, our clients have been able to realize the benefits of dealing with a full circle system integration and delivery organization. Our unique approach has allowed us to deliver key enterprise applications for various sub-domains within the communications arena including Billing, Customer Relationship Management (CRM), Field Services, Provisioning, Marketing and Operations. Successful solutions have been delivered for Wire line, Mobility/Wireless, Satellite/Direct-to-home (DTH), IPTV, and Cable divisions.

Rapid Delivery Model

Using proven solution frameworks, combined with our core talent within the Communications sector we are able to bring to our clients real results faster, better, and with greater intrinsic value than traditional consulting companies.

Thoughtcorp Telecom Practice

- 100 employees
- Established in 1995
- Revenue run rate ~ \$21, 000,000
- 200+ projects with Global 2000 Companies

Domain Expertise

- IPTV
- DTH/Satellite
- Workforce Management Services
- Activation and Provisioning Services
- Compensation and Payment Services
- Broadcaster Services
- IP Services
- Mobility Solutions
- SRED
- Spend Visibility
- Cross Roads