



## Focus. Clarity. Results

In an increasingly competitive environment, IT and Business Solutions that support your business - Supply Chain, Logistics, Inventory, Merchandising, Sales & Marketing – need to work seamlessly together. To the Retail industry, Customer Data Integration and Product Information Management are examples of a crucial need for critical information to be clean, accurate, and trustworthy. To stay competitive and continually provide shareholder value, you need more than just solutions; you need strategy. Thoughtcorp has the knowledge and experience to make your IT business investments work for you.

You already know the limitations of a reactive approach to technology evolution. To succeed, you must understand your business needs and capabilities, and ensure you have a plan for applying technology to support business demands – present and future. In addition to our full-spectrum Application and Enterprise Data Management (EDM) Services, Thoughtcorp’s Business Architecture Services will help you develop a strategy that will enable the right technology decisions, and ensure that the right business processes are in place to support them.

From initial roadmaps to PMO and Governance structure, Thoughtcorp’s Retail Services will ensure your IT initiatives are bringing value to your business.

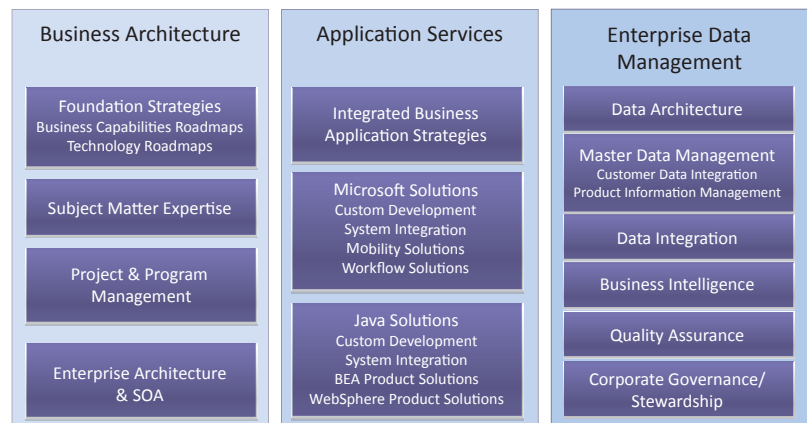
### Thoughtcorp Retail Practice

- 100 employees
- Established in 1995
- Revenue run rate ~ \$21, 000,000
- 200+ projects with Global 2000 Companies

### We are proud of the Company we keep...

Our clients are recognized as industry leaders in business and technology innovation. They look to Thoughtcorp to deliver the right solutions with an unwavering focus on their business outcomes.

Our deep understanding of the Retail, Telecommunications, Financial Services, and Pharmaceutical industries has earned us a trusted partnership with the most recognizable companies in the world. Our model is working today for Global 2000 companies everywhere.



Our 4-Point Certainty model is your assurance that we are as invested in your success as you are. More than just a cost guarantee, our model ensures that we are committed to real, quantifiable business benefits – the true measure of success. Our proprietary delivery methodology gives you the confidence that your investment will yield real returns.

*Helping your organization achieve operational excellence, improve cost efficiency, increase profitability, and enhance customer experience is our focus. It drives everything we do.*