



## Focus. Clarity. Results

### IP Service and Content Management Framework

With convergence within media and telecom, the landscape of the telecom industry is ever changing and is becoming extremely competitive. As companies strive to gain a competitive advantage, Thoughtcorp helps companies innovate and transform by leveraging its unique insights, differentiated services and flexible partnering models. This has helped our customers reduce operating costs and generate new revenue streams.

We offer the Telecommunications Industry a vast array of Services that are inclusive of, but not limited to the following:

#### IT Services:

- Systems Integration Services
- Application Development & Management
- Advisory Consulting

#### Domain Expertise:

- IPTV
- DTH/Satellite
- Workforce Management Services
- Activation and Provisioning Services
- Compensation & Payment Services
- Broadcaster Services
- IP Services
- Mobility Solutions

The IP Service and Content Management Framework is a set of proven applications focused on the management and administration of video, activations, provisioning, content and health check services. The framework delivers on the following:

- Account, Equipment and Programming Activations
- Account, Equipment, Programming and Stream Management
- Equipment Provisioning and Inventory Management
- Service Assurance and Diagnostic Management
- Video Administration and Content Management
- Event, Asset and Channel Management

The IP Service Management platform provides the ability to reconcile the differences between systems and negotiates a settlement to deliver IP services. The framework delivers the following features:

- Activations Management
- Channels, Packages and Subscription Management
- Stream Management
- Hardware Settings Management
- PIN Management
- Equipment Provisioning Management
- Device and State Management
- Equipment Inventory and Catalogue Management
- Perform Device Health Checks and Diagnostics

#### Provisioning Management includes:

- Equipment Inventory Manager
- Product Catalogue Manager

#### Provisioning Management includes:

- Device Diagnostics Manager

#### Activation Management includes:

- Account Manager
- Equipment Manager
- Programming Manager
- Stream Manager

