



Focus. Clarity. Results

Broadcast Payments

With convergence within media and telecom, the landscape of the telecom industry is ever changing and is becoming extremely competitive. As companies strive to gain a competitive advantage, Thoughtcorp helps companies innovate and transform by leveraging its unique insights, differentiated services and flexible partnering models. This has helped our customers reduce operating costs and generate new revenue streams.

We offer the Telecommunications Industry a vast array of Services that are inclusive of, but not limited to the following:

IT Services:

- Systems Integration Services
- Application Development & Management
- Advisory Consulting

Domain Expertise:

- IPTV
- DTH/Satellite
- Workforce Management Services
- Activation and Provisioning Services
- Compensation & Payment Services
- Broadcaster Services
- IP Services
- Mobility Solutions

The Broadcast Payment Services Framework is used to evaluate and enhance the processing of payments to Broadcasters and Studios for Network Content, PPV Events and VOD Assets. The current framework can support standard and non-standard contracts servicing over 500 channels and studio's and over 2+ Million subscribers. The framework delivers on the following:

- Common User Interface
- Roles and Responsibilities
- Broadcaster Payments
- Payment Terms Module
- Service Code Management, Exclusions, Promotions, Bulk Sales
- Studio Payments
- Manage Minimum Guarantees
- Payment Approvals Details
- Workflow
- Interface into SAP and other back-end solutions
- Inquiries & Adjustments

The platform provides the ability to reconcile a variety of variables, provides SOX compliance from an Auditing point of view and detailed reporting based on business requirements. The framework allows broadcasters to perform complex payment calculations for content providers by simplifying and consolidating the complex process of managing payment terms and calculating payments including volume ranges, discounts and promotions & bulk rates, averaging methods, penetration rates and minimum payment guarantees.

An increase of the accuracy of payments to vendors with reduced dependency on manually intensive processes also ensures better resource utilization. The system successfully reduces the number of inquiries from Broadcasters and Studios and raises the level of provider satisfaction while eliminating the effort required to investigate and provide response to inquiries.

Results include an enhanced flow of information from various departments to receive crucial data for the calculations in a timely manner (i.e. rate changes, packages, bulk discounts, etc.) and consolidates all payment data into one platform that can provide unified and detailed reporting on compensation.